

Day View

Using Camson Biotechnologies' seeds Nashik Farmer reaps 30% higher chilly yields

NASHIK

CAMSON Biotechnologies Limited, India's leading Agrobiotechnology company, has contributed to yet another success story. Baban Dagdu Pote, who lives just 2 kms from Shirdi in Nashik district, Maharashtra planted Camson's Hybrid Chilly seeds at his demo plot in his field. To his pleasant surprise, he found 30% higher yield on his very first picking. This is much higher than any other hybrid seed he has used ever before.

Having experienced the side effects of chemical fertilizer & pesticides on the soil of his land year after year, Baban finally decided to try out something new out of sheer frustration. During his search he came across eco-friendly agrobiotechnology farming approach and bought hybrid seeds & bio-fertilizers of Camson Biotechnologies for the first sowing.

He grew a total of 50 plants of Camson's hybrid chilly seeds on his demo plot. Baban decided against using any chemical inputs on



this demo plot and instead used Camson's bio products. He used Camson's Bio fungicide - Calbahaar and biocides - Calpaste and Cal Nova. Also, he used some Calshree to supplement the growth of these plants. In spite of improper spacing and heavy rains, each chilly plant yielded 169 rich dark green chillies weighing 4 grams, on its very first picking.

Encouraged by this success, Pote says, "I now intend to grow Camson chillies on one full acre; and, based on my present experience, expect to reap a harvest of at least 26 to 28 tonnes of it. This will be much higher than the yield of around 15 tonnes per acre of chillies I have been garnering so far." Since chillies are sold at

Rs 32 per kg, this would fetch him revenue of Rs 7 - 9 lacs on an investment of Rs 25,000.

Seeing the response, other farmers around Nashik and adjoining districts have shown tremendous interest in Camson's seed varieties and Bio products and the company is fully geared up to meet the response. Dharendra Kumar, Managing Director, Camson Biotechnologies said, "We are committed to better the lives of farmers through increased yield and safer farm practices. Maharashtra as a state and Nashik and adjoining areas as a district are important to us. We will partner more and more farmers in this region to increase awareness and ensure availability of our entire range of

products."

Agriculture worldwide has been under increasing pressure to reduce chemical residue in farm produce due to toxic effects on human health. The modern farming relies heavily on crop protection strategies that use high quantities of synthetic chemical pesticides, which get carried in to plants as residues.

Although these pesticides are effective initially, pests soon develop resistance to them, rendering them ineffective subsequently. But equally worrying aspect of their use is that they are a cause of chronic and at times deadly effects on human health. Moreover, apart from killing targeted pests, chemical pesticides are known to kill many benign microbes in soil, which protect plants against other pests and diseases.

CAMSON Biotechnologies motto is 'safe, sustainable, zero-residue farming' based on biotechnologically produced biocides, bio-fertilizers and hybrid seeds to enhance growth.

Deshdoot Times

Camson Biotechnologies scripts another success story

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